## Dr. Michael S. Trayford, BS, DC, DACNB, BCN

Board Certified Chiropractic Neurologist | Board Certified Neurofeedback

#### APEX Brain Centers 600 Julian Lane (STE 650) Arden, NC 28704 828.708.5274

www.ApexBrainCenters.com

Instagram - @apexbraincenters, @neurowellness Facebook - www.facebook.com/apexbraincenters YouTube - youtube.com/ApexbraincentersAvl Linked In - www.linkedin.com/in/drmichaeltrayford

### Education

### Biofeedback Certification International Alliance, Arvada, CD

Board Certified in Neurofeedback (2019)

#### BrainMaster/Stress Therapy Solutions, Independence, OH

qEEG, z-Score, didactic EEG/Neurofeedback education (2013-present)

#### EEG Education and Research/The Institute for Applied Neuroscience (2013), Asheville, NC

Neurofeedback in clinical practice; didactic certification

#### Leadership Asheville (2010), Asheville, NC

Community leadership training with emphasis on civic integrity, ethics and accountability

#### Carrick Institute for Graduate Studies/Logan College, Cape Canaveral, FL

- Board Certification in Neurology: American Chiropractic Neurology Board (2001)
- Specialized continuing education in the areas of learning and behavioral disorders, vestibular disorders, and brain injury

#### **The Institute for Functional Medicine** (2001 - Present), Gig Harbor, WA

Current certificates:

- Improving Health Outcomes through Nutritional Support for Metabolic Biotransformation
- The Eight Core Factors of Optimal Wellness and Health Restoration
- Clinical Nutrition Practice
- Managing Menopause without Hormones
- Hormone Replacement Therapy An Evaluation of Natural Approaches

### New York Chiropractic College (August 1998), Seneca Falls, NY

Doctor of Chiropractic

#### State University of New York /Excelsior College (April 1995), Albany, NY

Bachelor of Science with concentrations in biology and physics

#### SUNY Cobleskill (May 1993), Cobleskill, NY

Associate in Applied Science

## Experience

Adjunct Faculty - Palmer College of Chiropractic, Port Orange, FL Mentor clinician for intern Preceptor program (2019-present)

Founder/Director of Innovation and Operations - APEX Brain Centers (2013-Present), Asheville, NC Intensive Brain Training programs for TBI, cognitive decline and peak performance

Owner/ Director of Operations - Private Practice - Carolina Functional Neurology (2005-2013), Fletcher, NC Specializing in evaluation and management of movement and balance disorders

Independent Physician Specialist Peer Reviewer – Auto Injury Solutions (2005-2019), Fletcher, NC Forensic specialty case reviews for motor vehicle accidents

Owner/ Director of Operations - Private Practice - Hampton Wellness (2004-2009), Westhampton Beach, NY/Asheville, NC/Fletcher, NC

Functional neurology, functional medicine, rehabilitation, lifestyle/wellness counseling

Associate - Long Island Integrated Medical (September 2000 – October 2004), Ronkonkoma, NY Clinical, administrative and managerial duties in multidisciplinary health care practice

Associate - Physician Multicare (January 1999 - September 2000), Bellmore, NY Clinical, administrative and managerial duties in multidisciplinary health care practice

Chiropractic Office Coverage (August 1998- January 1999), Various locations in NY and CT

Quantitative Functional Capacity Evaluations (QFCE) - (2000-2004)

# Lectures/Teaching/Articles/Media

Ongoing special interest lectures to professional and private organizations

- East Tennessee Health Forum Keynote speaker. Healing From Brain Injury (2024)
- International Association for Neuroregulation and Research Workshop Lecture. The Basics of Laser Physics and Low-Level Laser Therapy's Impact on Human Physiology (2024)
- Chiropractic Economics Article. Laser Focus: Boosting athletic performance with low-level laser therapy (2024)
- WNC Brain Injury Forum Multi-provider forum hosted at APEX Brain Centers (2024)
- WLOS News 13 News stories:
  - O Olympian Manteo Mitchell embracing brain training in preparations for winter games (2024)
  - o Former UFC champion overcoming TBI with help from Asheville clinic (2022)
  - Asheville doctor thinks hyperbaric chamber could help COVID-19 patients with brain fog (2020)
     \*Story covered by numerous media outlets nationally and CNN
  - Child athlete uses laser therapy to treat concussion symptoms (2019)
  - A unique Asheville summer camp that build better brains isn't just for kids (2019)
  - O Woman finds new way to heal old wound (2016)
- Fox8 WGHP News story: Caitlin can't remember (2019)

- Podcasts See details and links below:
  - Laser Light Show with Dr. Chad Woolner and Dr. Andrew Wells 4 episodes 2022-2023
  - How to Get Started With Laser Therapy 2023
  - P4P Cage Talk Matt Hughes and brain/laser therapy at APEX 2023
  - Chiro Hustle How to Re-Wire Your Brain and Body 2022
  - Messy and Masterful Dr. Michael Trayford: The functional neurologist 2022
  - Dr. Michael Bagnell The relationship between concussion, brain injury, and addiction 2021
  - O Dementia Society of America Brain Health: Movement and Cognition 2021
  - Wild and Precious Optimal Living Interview with Dr. Michael Trayford 2020
  - Functional Health News Functional Neurology and Addiction Recovery 2019
  - o Train Your Brain Podcast I hosted from 2015-2021
  - O Success in Business Podcast 4 episodes 2015
  - Bill Gilliland, ActionCOACH Interview with Dr. Michael Trayford 2015
  - Bob Hanna, PhD Dr. Michael Trayford: Chiropractic Neurologist and Co-Founder of APEX Brain Centers -2014
- Erchonia Corporation Lecturer (2023-Present)
- International Hyperbarics Association Conference lecturer (2024)
- International Association of Functional Neurology and Rehabilitation Conference presenter (2018-2021)
- Movement 2022, Sorbonne Universite Conference presenter. Electrophysiological implications for single and dual-task whole-body vibration (WBV) therapies on qEEG and sLORETA imaging studies (2022)
- Rezzi2022 Conference Speaker. Rezzimax and Functional Neurology: A powerful Combination (2022)
- International Society for Neuroregulation and Research Conference presenter. What Quantitative EEG Can
  Tell Us About Hyperbaric Oxygen And Low-Level Laser Therapies In A Clinical Setting (2022)
- Concussion Discussion Author of Chapter. The Concussion-Addiction Conundrum (2021)
- Movement 2019, Tel Aviv University Conference keynote presenter. The impact of intensive multimodal functional neurological applications on cognitive outcomes in a population with post-concussion syndrome and associated learning and behavioral disorders (2019)
- MedFit TV Professional CE Instructor. Movement and Cognition (2020-present)
- International Association of Functional Neurology and Rehabilitation Conference presenter: qEEG
   Correlates and Variants in Addictive and Impulse Control Disorders (2018).
- Movement 2018, Harvard University Conference presenter. The impact of motor timing, vestibular integration and oculomotor efficiency on cognitive domains in addiction recovery (2018)\* Paper published
- PechaKucha Night Asheville Speaker, Re-Wiring the Addicted Brain (2018)
- International Association of Functional Neurology and Rehabilitation Conference presenter: The Role of Functional Neurology in Addiction Recovery (2017)
- Smartrac Corporate wellness consultant (2017)
- Movement 2017, Oxford University Conference presenter: Movement and cognition research (2017)
- International Association of Functional Neurology and Rehabilitation Conference presenter: Cognitive gains after balance and vestibular rehabilitation (2016)\* Paper published
- Dementia Society of America Multiple blog contributor to national Step2Raise campaign (2016)
- Chi Running Instructor for "Movement and Cognition", annual provider training conference (2016)
- The Road to Memory Improvement Ongoing webinar education for boomers and seniors (2016-present)
- The Train Your Brain Podcast A 365-day approach to brain health (2015-present)
- Osher Lifelong Learning Institute at the University of North Carolina, Asheville Adjunct faculty for semester classes on Brain Optimization (2014-present)

- Articles, features and interviews for media entities (i.e. Asheville Citizen Times, Mountain Xpress, Laurel
  of Asheville, WNC Parent, Capital at Play, The Biltmore Beacon, Fairview Town Crier, WWNC Radio)
- Articles for online media outlets (i.e. Natural News)
- NC Nurse Practitioners Association CE speaker on various brain health topics (2013-present)
- Kimmel and Associates Corporate speaker for various brain health topics (2012-2014)
- Brain Injury Association of WNC Regular lecturer (2006-present)
- Post-Polio Support Group @ Care Partners (2012)
- Feevale University RS, Brazil Post-graduate clinical neurology (2012)
- YMCA of Western NC Brain based lecture series (NC 2011-2012)
- EATON Corporation Lecturer/corporate consultant for wellness program (NC 2007)
- Center for Massage & Natural Health Anatomy, physiology, pathology instructor (NC 2006-2008)
- Community Care Partners Stroke/aphasia support group lecturer (NC 2007)
- Community Lectures/Classes to Special Interest and General Audiences (NY/NC 2000-Present)
- Topics include, but are not limited to Movement disorders, vertigo, Alzheimer's, anxiety/depression, pain, nutrition, weight loss, wellness for children, adults and seniors, osteoporosis, exercise, stress management and more
- Westhampton Beach H.S. Adjunct faculty continuing education programs in nutrition and lifestyle modification (NY – 2003/2004)
- National Autism Association Annual convention lecturer (NY 2002-2004)
- Central Suffolk Hospital Parkinson's support group lecturer (NY 2003/2004)
- Creative Play Childhood nutrition lecturer (NY 2004)
- New York Chiropractic College Psychoneuroimmunology lecture (NY 1998)
- Student Tutor Anatomy, physiology, radiology/radiography, physics, mathematics (NY 1991-1998)

# Associations/Affiliations/Awards

- International Society of Neuroregulation and Research Member, Board of Directors (2021-Present)
- International Hyperbarics Association (2020-Present)
- Functional Neurologist of the Year International Association of Functional Neurology and Rehabilitation (2017-18)
- Dementia Society of America Member, Board of Advisors (2018-Present)
- International Association of Functional Neurology & Rehabilitation Member (2016-Present)
- Carolina Public Press Founding 50
- Chambers of Commerce Asheville, Hendersonville, Fairview Business Association
- American Chiropractic Association Member
- American Chiropractic Neurology Board Diplomate
- American Chiropractic Council on Neurology Member
- New York Chiropractic College Alumni Association Member
- Life Extension Foundation Former Member
- Institute for Functional Medicine Former Member
- Leadership Asheville Fellow
- Rotary International Member, 2004-Present (See below for Rotary experience)
- Highlands Circle (United Way) Member (2010-2012)
- Advisor for Helios Warriors and Leadership Asheville Non-Profits (2013-2014)
- Lewis Rathbun Center Board Member (2009-2011), Vice Chair (2010-2011)
- Boy Scouts of America: Daniel Boone Council Executive Board Member (2009)
- Business Network International Past President

# Rotary International

- Westhampton Rotary (2003-2005)
- Rotary Club of Asheville (2005-2016)
- Rotary Club of Asheville South (2016-2018)
- **Passport Rotary Club** (2019-2020)
- Rotary Club of Asheville (2021-Present)

Rotary Club of Asheville Foundation - Board member (2023-Present)

Honor Flight - Veteran Guardian (2022)

Rotary District 7670 Asst. District Governor - (2016-2017)

Operation Overlord (D-Day Memorial) – Veteran Guardian (2015)

President, Rotary Club of Asheville - (2012-2013)

Rotaract Club at UNCA Advisor - (2013-present)

**District 7670 VTT** - Chair (2013)

Rotary Club of Asheville Foundation - Board member (2011-2014)

Board of Directors/Officer - (2009-2014)

International Projects Committee - Chair (2008-2009)

Honor Air Committee - Co-Chair (2008-2009)

Honor Air Flight II - Team Leader (May 2008)

Medical/Dental Brigade: San Manuel Honduras - Team member/Observer for Future Projects (April 2008)

Honor Air Flight I - Veteran Guardian (September 2007)

Fellowship Committee - Member (2007-2009)

Scholarship Committee - Member (2007-2009)

**Program Committee** - Member (2008-2009)

**Program Committee** - Chair (2007-2008)

Sergeant at Arms Committee - Member (2004-2007)

Meals on Wheels - Driver (2004-2005)

Maureen's Haven - Volunteer for overnight stays with homeless individuals (2003-2005)

**Personal Statement**: Based on my formal professional training and the basic principle of service above self I live by, I believe that we can truly make a difference in our communities locally and worldwide by helping others to help themselves.

~Personal and professional references available upon request~